FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041161 **Type of Permit:** FILMING **Release Date:** 06/22/2011

Production Company CREATIVE FILM MANAGEMENT

Insured Company Name CREATIVE FILM MANAGEMENT
Contact Phone No. 1 310-315-7200
Contact Phone No. 2
Fax
Address 2419 MICHIGAN AVE, #J4
SANTA MONICA, California 90404

Production Title MCDONALDS

Type of Production Commercial - Standard

Producer Kelly Amato

Director Thor Freudenthal

1st AD Wick Irwin

Production Manager Carol Salpzman

FilmL.A. Coordinator Erica Wade

Location Manager Errol Reichow
Primary Phone Mobile - 805-404-7871
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 300	$207.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $1,732.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00041161	**Location Manager**	Errol Reichow
Production Company	CREATIVE FILM MANAGEMENT	Primary Phone	Mobile - 805-404-7871
Insured Company	CREATIVE FILM MANAGEMENT	Secondary Phone	
Production Title	MCDONALDS		

Location Address 700 Chapala Dr, Pacific Palisades, CA, 90272

Location Type Private Residence

Film Dates 6/23/2011 - 6/23/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached conditions
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
Pacific Palisades July 2009.pdf
Pacific Palisades - Alma Real and Ocampo Revised October 2010.pdf
Pacific Palisades - Huntington Palisades July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	35
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
FilmL.A. Monitor (s)	1
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** B6

Location Notes
SEE PACIFIC PALISADES & HUNTINGTON PALISADES CONDITIONS.
NO PARKING IN FRONT OF 777 OCAMPO DR. OR ON E/S SECTION OF ALMA REAL DR. WHICH IS ADJACENT TO THE PROPERTY.
ON THE WEST SIDE OF ALMA REAL DR. - NO PARKING FROM THE DRIVEWAY OF 765 ALMA REAL DR. TO THE DRIVEWAY OF 809 ALMA REAL DR.
ON THE EAST SIDE OF ALMA REAL DR. - NO PARKING FROM THE DRIVEWAY OF 790 ALMA REAL DR. TO THE DRIVEWAY OF 814 ALMA REAL DR.

Approvals LOS ANGELES POLICE DEPARTMENT Suzan Nelson

Coordinator Note FILMLA MONITOR REQUIRED @ 0600HRS

Parking

Base Camp	TEMESCAL GATEWAY PARK	**Crew Parking**	TEMESCAL GATEWAY PARK
Location Type : Other Location	15601 Sunset Blvd, Pacific Palisades, CA, 90272	Location Type : Other Location	15601 Sunset Blvd, Pacific Palisades, CA, 90272

Posting "No Parking" signs E/S Chapala Dr, Pampas Ricas Blvd. - North 300 feet

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Summary Information — Location

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Production Company	CREATIVE FILM MANAGEMENT	Primary Phone	Mobile - 805-404-7871
Insured Company	CREATIVE FILM MANAGEMENT	Secondary Phone	
Production Title	MCDONALDS		

Approximate Footage	0 - 300	**Log Number**	17820
Date(s)	6/23/2011 to 6/23/2011	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	N/S Pampas Ricas Blvd, Chapala Dr. - Ocampo Dr.		
Approximate Footage	0 - 300	**Log Number**	17821
Date(s)	6/23/2011 to 6/23/2011	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	N/S Pampas Ricas Blvd, Chapala Dr. - Frontera Dr.		
Approximate Footage	0 - 300	**Log Number**	17822
Date(s)	6/23/2011 to 6/23/2011	**Time(s)**	07:00 to 22:00

NOT A PERMIT

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

FilmL.A., Inc. NOT A PERMIT

SPECIAL FILMING CONDITIONS ADDENDUM
INTERSECTION OF ALMA REAL DRIVE & OCAMPO DRIVE
(700-800 BLOCKS OF ALMA REAL)

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Alma Real and Ocampo Drives form a three-way intersection in which Ocampo meets Alma Real at an awkward angle just as Alma Real begins to curve south. These streets are heavily used by area residents and parking equipment in various areas results in decreased visibility and an unsafe situation. To mitigate safety concerns and balance filming use with neighborhood general welfare, the following conditions have been crafted and are a part of the filming permit.

- **Equipment parking is prohibited in the following areas:**

    1. **From the driveway of 765 Alma Real Drive to the drive way of 809 Alma Real Drive on the west side of the street**

    2. **From the drive way of 790 Alma Real Drive to the drive way of 814 Alma Real Drive on the east side of the street, and Alma**

    3. **In front and side of 777 Ocampo Dr (including the E/S of Alma Real Dr, Ocampo Dr south 100 ft)**

- **At least one off-duty LAPD officer, certified to work motion picture locations, is required at this location.** The officer is responsible for enforcing all conditions of the permit and for controlling traffic to ensure the safety and welfare of area residents when entering or exiting driveways where visibility is impaired by production equipment. This responsibility is a proactive one and should not require residents to search out the officer for help. If there are other traffic control needs, additional officers must be employed.

NOTE: These Conditions are in addition to the Palisades Conditions.

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SPECIAL FILMING CONDITIONS ADDENDUM
THE HUNTINGTON PALISADES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Huntington Palisades is part of the Pacific Palisades bounded by Sunset Boulevard on the north, Chautauqua Boulevard on the east, Alma Real Drive on the west and Corona Del Mar Drive on the south. These Special Filming Conditions apply to the following streets: Alma Real Drive, Almoloya Drive, Altata Drive, Alva Drive, Camarosa Drive, Chapala Drive, Chatauqua Boulevard, Corona Del Mar, El Cerco Drive, Frontera Drive, La Cumbre Drive, Ocampo Drive, Pampas Ricas Boulevard and Toyopa Drive. Everything in this Special Filming Conditions document is part of all filming permits issued for this location.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **A production company representative must contact the Huntington Palisades Property Owners Corporation to notify them of their intent to film in the area**. The production company must contact the homeowners' association immediately after applying to FilmL.A. for a permit if this contact has not been previously made. The contact person for the association is Jeaneen Fabbro, Administrative Coordinator, or Jennie Chesley, Assistant Administrative Coordinator, Huntington Palisades Property Owners Corporation, P.O. Box 1585, Pacific Palisades, CA 90272; (310) 454-4913.

- **No parking is permitted on either side of the street at or near the sharp curve connecting Alma Real and Corona Del Mar.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

NOTE: These conditions are in addition to the Palisades Conditions

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